

In the Claims

Please amend the claims as follows:

1. (Currently Amended) A three-dimensional label for a container, comprising:

a clear material with a graphic template formed on a bottom surface thereof, wherein the graphic template is configured to form a raised portion of said label extending away from a surface of the container having only a vacancy between the raised portion of the label and the surface of the container;

a flat portion of said label, wherein said flat portion is flush with the surface of the container; and

an adhesive material only on a surface the flat portion of the label attaching the label to the surface of the container.

2. (Original) The three-dimensional label of claim 1, further comprising a flat portion flush with the surface of the container.

3. (Original) The three-dimensional label of claim 1, further comprising graphics.

4. (Original) The three-dimensional label of claim 1, wherein the container is a beverage container.

5. (Original) The three-dimensional label of claim 1, wherein the container is a wine bottle.

6. (Currently Amended) A container having a label affixed to a surface of the container, wherein the label includes a three-dimensional design portion, wherein the three-dimensional design portion extends away from the surface of the container thereby having only a vacancy formed between the three-dimensional design portion of the label and the surface of the container, further wherein an adhesive material is attached to a portion of the label that is not the three-dimensional design portion.

7. (Cancelled)

8. (Original) The container of claim 6, wherein the label further comprising a flat portion flush with a surface of the container.

9. (Cancelled)

10. (Original) The container of claim 6, wherein the container is a beverage container.

11. (Original) The container of claim 6, wherein the container is a wine bottle.

12. (Cancelled)

13. (Cancelled)

14. (Cancelled)

15. (Cancelled)

16. (Cancelled)

17. (Currently Amended) A three-dimensional label for a container, comprising:
a raised ornamental portion of said label extending away from a surface of the container;

a vacancy existing alone between said raised ornamental portion and said surface of the container; ~~and~~

a portion substantially flush with the surface of the container; and

an adhesive material for attaching the label to the surface of the container, wherein the adhesive material is on the substantially flush portion.

18. (Currently Amended) A three-dimensional label for a container, comprising:

a clear flexible material having a printed graphic template formed on a bottom surface of the label;

a portion substantially flush with a surface of the container; ~~and~~

an adhesive material, wherein the adhesive material is only located between the substantially flush portion and the surface of the container; and

a raised ornamental portion of said label formed from the printed graphic template, wherein the raised ornamental portion extends away from ~~the~~ a surface of the container thereby creating only a vacancy between said raised ornamental portion and said surface of the container, wherein said vacancy does not include any adhesive material, further wherein the adhesive material is not adjacent the raised ornamental portion, further wherein the ornamental portion depicts a flowing liquid; ~~and further wherein only a vacancy exists between said raised ornamental portion and said surface of the container.~~